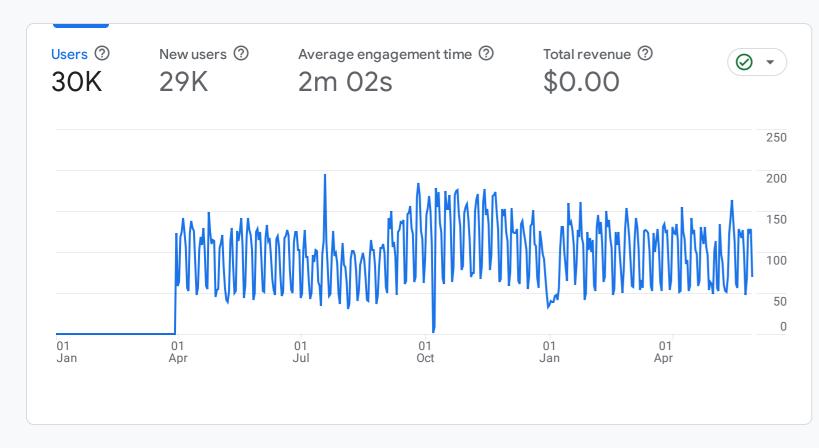
Analytics imash.ru - GA4

Add comparison +

Reports snapshot

Users - by Country

All Users



COUNTRY

United States

Russia

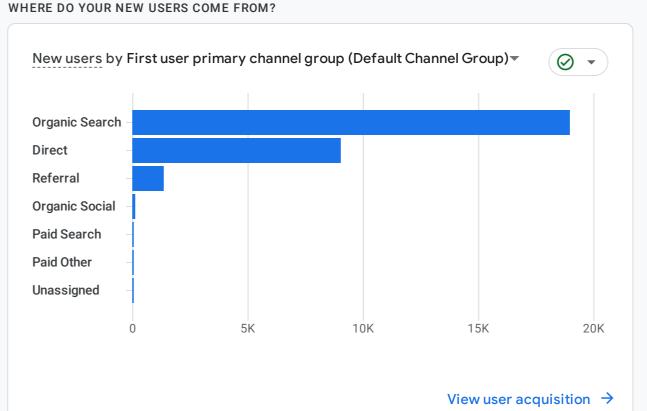
China

Belarus

Kazakhstan

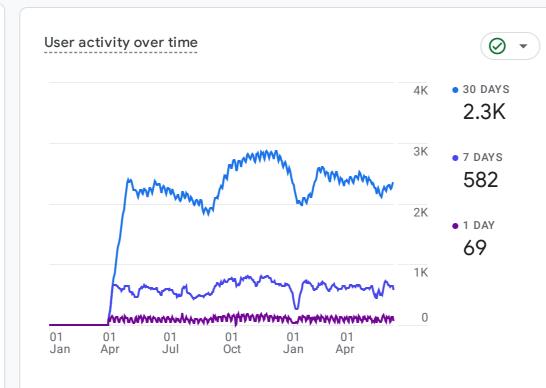
Germany

Ukraine



Sessions - by	⊘ -
Session primary channel group 🔻	
SESSION PRIMARY CHAN	SESSIONS
Organic Search	401
Direct	15
Referral	3.1
Unassigned	1.6
Organic Social	199
Paid Search	1:
Paid Other	

HOW ARE ACTIVE USERS TRENDING?



HOW WELL DO YOU RETAIN YOUR USERS?

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	2.8%	1.7%	2.1%	0.8%	1.1%
Apr 14 - Apr 20						
Apr 21 - Apr 27						
Apr 28 - May 4						
May 5 - May 11						
May 12 - May 18						
May 19 - May 25						

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

View countries \rightarrow

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Ø •

USERS

24K

1.3K

871

428

412

322

230

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

WHERE DOES YOUR LTV COME FROM?

WHAT ARE YOUR TOP SELLING PRODUCTS?

-



Image: Second state
Image: Second state

Imag

⊘ •

Items purchased by

						First user primary channel group (Default 💌	Item name	
PAGE TITLE AND SCREEN	VIEWS	EVENT NAME	EVENT COUNT	EVENT NAME	KEY EVENTS		ITEM NAME	ITEMS PURCHA
Институт машиноведения и	25K	page_view	182K	No data	available		No da	ta available
Конференции	7.5K	user_engagement	155K					
Журнал "Проблемы машин	6.6K	session_start	59K					
Новости	5.8K	first_visit	29K			No data available		
Дирекция	4.4K	_						
Научные отделы ИМАШ	4.4K							
Контакты	3.6K					\$0.00 \$0.20 \$0.40 \$0.60 \$0.80 \$1.00		
-								
View pag	ges and screens \rightarrow		View events \rightarrow			View user acquisition cohorts \rightarrow		View items \rightarrow

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

